

# MARKET ANALYSIS

<b><u>Potenetial Customers</u></b>	<b><u>%Growth</u></b>	<b><u>Year 1</u></b>	<b><u>Year 2</u></b>	<b><u>Year 3</u></b>
Local workers	2%	4853	4950	5049
Local students	2%	2844	2901	2959
Seasonal tourists	3%	80558	82975	85464
Weekend shoppers	4%	4308	4480	4660
Area residents	2%	15000	15300	15606

<u>Year 4</u>	<u>Year 5</u>
5150	5253
3018	3078
88028	90669
4846	5040
15918	16236